BTS

Breaking the Stigma Sunday:
Implementation Guide

Thank you for your interest in using this video series and added resources to begin a conversation in your congregation about the Opioid Crisis. As the body of Christ, the church should be on the frontlines of providing help and hope for those affected by addiction. Below is a suggested strategy for implementing these resources in your church.

1. Host a "Breaking the Stigma Sunday"
    - Play the introductory video found on our site during your Sunday morning worship services. Follow this with a time of prayer for those affected by Opioid addiction and an explanation of next steps your church will be taking to address this issue in your community.
2. Hold an event(s) to air the longer videos
    - Along with the intro video we have produced three longer films digging deeper into the topics of "Addiction", "Recovery" and "Restoration." Find a time to show these films and follow it up with a discussion of the content. Include be a time of prayer and brainstorm about ways your church can get involved with ministry to Opioid addicts and their families.
    - Example: Devote a Sunday evening to bringing the church together to watch the films and discuss. You may also consider finding an addiction specialist in your community to come speak alongside the films.
3. Develop a strategy for your church to engage in ministry to addicts/their families
    - The Opioid Crisis has so many facets that no one church can attack all of them. Instead, each church can seek how God has gifted them uniquely to step into the fray. Learn what other churches in the area are doing and network together for greatest effect. Just keep in mind—the first place ministry to those affected by addiction should begin is in our worship services and times of fellowship.
    - Examples: Your church could start a family support group for families affected by Opioid addiction and other substance use disorders; adopt a local recovery home and assist through donations of money, clothes, food and time.